



CAPITAL CAMPAIGN CASE STATEMENT FOR HOLY TRINITY UNITED METHODIST CHURCH

HOLY TRINITY'S FUTURE...

Our recent 50th Anniversary Celebration was uplifting, enlightening and faith-filled. Holy Trinity has been the recipient of grace upon grace. We are the heirs, the beneficiaries of those who came before us. Now it is our turn to equip Holy Trinity for future ministries. We will do this with a Capital Campaign. A Capital Campaign differs from an annual Stewardship Campaign because it raises money for capital improvements and other needs that are not in the yearly budget.

Our 2009 – 2012 Capital Campaign will raise funds for

- Capital Improvements to our Church Facility
- Housing for Future Pastors
- Outreach Commitment

Taking into account our immediate and long term needs and to ensure results that satisfy the needs listed above, our congregation will aspire to an ambitious goal of \$800,000.

We urge you to support Holy Trinity's Capital Campaign.

August 25, 2008

Presented by

The Capital Campaign Study Committee

David Stentiford, Co-chairperson

Bobbie Douglass

Steve Loeper

Dan Mahoney

Susan Stentiford, Co-chairperson

Rev. Susan Morrison

Bob Parks

Dick Wallace

Our Challenges & Solutions

CHALLENGE	SOLUTION	COST OF INACTION
<p>Capital Improvements</p> <p>After 50 years, our facility is deteriorating to a point that it will not sustain us for the next 50 years.</p>	<p>We must invest in capital repairs to meet the growth needs of our church.</p>	<p>A rundown facility will not serve our current membership nor attract new members.</p>
<p>Housing for Future Pastors</p> <p>Holy Trinity does not provide a housing opportunity that meets the needs of the majority of future pastors who will lead our church.</p>	<p>The best solution is to invest in real estate and purchase a parsonage outright.</p>	<p>Without a parsonage, 95% of pastors in our conference would be unappointable to Holy Trinity. Our current financial position simply cannot afford a mortgage for a parsonage.</p>
<p>Outreach Commitment</p> <p>We are committed to the United Methodist connectional system and also desire to continue our tradition of reaching out to those in need locally, nationally and globally.</p>	<p>We will honor our commitment to the outreach of our annual conference and develop an initiative for economic justice.</p>	<p>There would be a loss of spiritual integrity without a mission component to this campaign.</p>

OUR PLAN TO MOVE FORWARD...

Housing for Future Pastors

GOAL \$240,000

As United Methodists, we are part of a connectional system which expects pastors to itinerant every 6 – 10 years and live in the community in which they serve. We have an obligation to provide housing for our future pastors. Although there are a number of options, it is in the best financial interest of the church to purchase a parsonage outright. It is expected that future pastors will live in the parsonage. In our current real estate market, an investment of \$400,000 into a property in Danvers would allow us to meet our future pastors' needs.

We are fortunate to have \$160,000 already set aside for this purpose. An additional \$240,000 is needed to purchase pastoral housing by 2011.

Outreach Commitment

GOAL \$60,000

Because the mission of Holy Trinity aspires to love God, our neighbors and ourselves, we will commit \$60,000 of our Capital Campaign funds to neighbors beyond our own doors. We will honor our \$54,250.00 commitment to the *Together for Tomorrow* Campaign of our annual conference. These monies will be used to renovate Camps and Retreat Centers such as Camp Aldersgate and Rolling Ridge, revitalize existing congregations and plant new ones, contribute to the health care costs of our retired clergy, and support mission beyond our annual conference. The additional \$5,750.00 will seed a fund for micro loans to those who are economically impoverished. Over time these loans will be paid back, allowing for continued investment locally and globally.

Capital Improvements to Our Facility

GOAL \$469,000

A. Exterior Site and Parking Lot Enhancements 75,000

1. Resurface and re-stripe parking lot.
2. Rebuild existing brick planters in front of church and add landscaping
3. Improve exterior lighting fixtures and controls.

B. Building Mechanical and Electrical Systems 122,000

1. Replace the hot water heater in kitchen that serves the dishwasher and Jack and Jill restrooms.
2. Review and study needed improvements to fire alarm system.
3. Add heat and smoke detectors in kitchen, admin wing and sanctuary.
4. Provide the needed improvements to electrical power, lighting and data systems.
5. Replace the boilers and control system that have reached their useful life.

C. Roofing, Glazing and Waterproofing 132,000

1. Make necessary improvements and or replace rubber roof over kitchen and admin wing.
2. Repair sanctuary roof.
3. Replace two casement windows at rear of new wing.
4. Recaulk and repaint all exterior surfaces.
5. Repair leak in boiler room.

D. Sanctuary Enhancements 42,000

1. Provide electrical improvements for musical equipment and lighting options.
2. Provide an improved audio system.
3. Provide new visual aid wiring and system components.
4. Clean or refinish all millwork.
5. Provide seat cushions for pews.

E. Fellowship Hall, Kitchen and other Interior Renovations 98,000

1. Provide new floor, wall and ceiling finishes in fellowship hall including enclosing two of the remaining cubicles, new lighting and provisions for audio and visual presentations.
2. Upgrade the kitchen with some new equipment and finishes.
3. Provide new furniture and computer equipment throughout.
4. Repair dishwasher in kitchen.

PROVIDING FOR THE FUTURE

Given the magnitude of this campaign, it is important to have the counsel and training of someone who knows how to go about such a task. It is recommended that we hire Bea Stoner who has been a Capital Campaign Consultant for 21 years and brings experience and wisdom to the task. Her consulting firm is called ***SPiRITmatters***. Her professional fee is 3% of the target goal of \$800,000, or \$24,000. For that, Bea will participate in our campaign by providing a well-defined and proven action plan, show us how to set up the necessary administrative committees, and provide hands-on training and needed resources.

SUMMARY OF ESTIMATED COSTS AND PROPOSED TIMELINE OF EXPENDITURES

In the chart below you will find an estimate of anticipated costs and a proposed timeline of expenditures. It is designed to provide you with a visualization of how your gifts will provide solutions to our financial challenges. The actual results of this campaign will determine how much of this summary becomes a reality and what adjustments need to be made.

Estimated Cost Category		2009	2010	2011	2012
Capital Improvements to Our Facility	469,000	191,000	103,000	95,000	80,000
Housing for Future Pastors	240,000		240,000		
Outreach Commitment	60,000	30,000	30,000		
Campaign Consultant	24,000	24,000			
Mailings and Expenses	7,000	7,000			
Total:	\$800,000	\$252,000	\$373,000	\$95,000	\$80,000

IN CONCLUSION...

This campaign will be a spiritual as well as an economic endeavor. It will challenge us to fulfill our membership vows of supporting Holy Trinity with our "prayers, presence, gifts and service" and embrace our Vision of ***Everyone in Ministry ~ United in God's Love***. With this in mind we urge you to support this campaign.